

Optimizing trial designs for targeted therapies - A decision theoretic approach comparing sponsor and public health perspectives[†]

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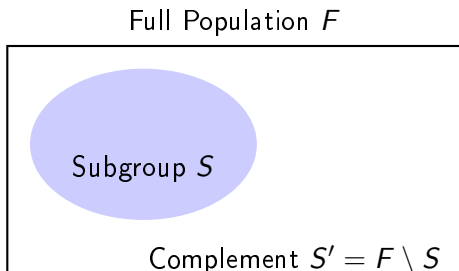
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- Overall treatment effect

$$\delta_F = \lambda\delta_S + (1 - \lambda)\delta_{S'}$$

where λ is the prevalence of subgroup S .

- We assume $\delta_{S'} \leq \delta_S$.
- Allows for investigating the hypotheses $H_F : \delta_F \leq 0$ and $H_S : \delta_S \leq 0$.

Enrichment Design: Randomize only patients of subgroup S (say Biomarker +). Patients of the complement S' are excluded from the trial (Biomarker -).

Classical Design: Recruit from the full population F . No Biomarker is determined.

Stratification Design: Include Biomarker + and Biomarker - patients. Stratify randomization by biomarker status.

- With the enrichment design one can test H_S , i.e., for a treatment effect in the subpopulation.
- With the classical design one can test H_F .
- With the stratification design one can test H_S and H_F .

Parallel group comparison of the means of normal distributions.

Enrichment Design:

- Test H_S with a z-test.

Classical Design:

- H_F with a z-test.

Stratification Design:

- Test H_S and H_F with a closed test, based on the Spiessens-Debois test for testing the global null hypothesis $H_F \cap H_S$ (Song and Chi, 2007; Spiessens and Debois, 2010).

The stratified design allows for investigating H_S and H_F .

Closed Testing principle

If $\eta = (\eta_{H_S}, \eta_{H_F}, \eta_{H_S \cap H_F})$ are local level alpha tests for $\mathcal{H} = \{H_S, H_F, H_S \cap H_F\}$, then the closed test $\psi_S = \min\{\eta_{H_S}, \eta_{H_S \cap H_F}\}$ and $\psi_F = \min\{\eta_{H_F}, \eta_{H_S \cap H_F}\}$ controls the FWER in the strong sense.

Local level α tests:

Test statistic for H_S : based on a z-test (η_{H_S}).

Test statistic for H_F : stratified z-test (η_{H_F}).

The test $\eta_{H_S \cap H_F}$ for the global null hypothesis $H_F \cap H_S$ will be based on the Spiessens–Debois test.

Testing the global null hypothesis $H_F \cap H_S$.

For adjusted significance levels α_F, α_S we reject $H_F \cap H_S$ if

$$p_F \leq \alpha_F \quad \text{or} \quad p_S \leq \alpha_S,$$

where p_F, p_S are the p-values of the z-tests for H_F and H_S .

Some remarks:

- For fixed α_F and α , the level α_S is chosen such that

$$\mathbb{P}_{H_F \cap H_S} (p_F < \alpha_F \text{ or } p_S < \alpha_S) = \alpha.$$

- For fixed α_F the level α_S increases with the prevalence λ because the correlation of the test statistics increases.
- Formulas well known from group sequential tests.

Modified testing procedure

- A significant effect in F might be totally driven by the effect in the subgroup.
- To account for that we ask in addition to a significant effect in the full population that the effect in the complement (and the subgroup) show a positive trend.
- Let (ψ_F, ψ_S) denote the closed test based on the Spiessens-Debois test.
- We define the modified testing procedure test via

$$\tilde{\psi}_S := \psi_S$$

$$\tilde{\psi}_F := \psi_F \cdot \mathbf{1}_{\{p_S \leq \tau_S\}} \cdot \mathbf{1}_{\{p_{S'} \leq \tau_{S'}\}}$$

Optimizing trial designs

- Traditionally power arguments can be the basis for determining the best trial design.
- An alternative is to apply a utility based approach (Graf et al., 2015; Beckman et al., 2011).
- We model the sponsors/public health gain and costs of a particular trial design.
- Best trial design is determined by maximizing the sponsors/public health's profit.

In particular we optimize the following aspects of a clinical trial:

- Which **type of design** (Enrichment Design/Classical Design/Stratified Design) to choose?
- Which **sample size**?
- Which **significance levels** α_F and α_S for H_F and H_S in the weighted multiple test for the stratified design are optimal?
- Which **thresholds** $\tau_S, \tau_{S'}$ are optimal (optimized in public health view only).

The utility function

$$U_k(d) = \tilde{\psi}_{F,d} \cdot \varphi_{F,d}^k + (1 - \tilde{\psi}_{F,d})\tilde{\psi}_{S,d} \cdot \varphi_{S,d}^k - C(d).$$

- $k \in \{\text{Sponsor, Public Health}\}$.
- $\tilde{\psi}_{F,d}$ modified Spiessens-Debois test for H_F ($= 0$ for enrichment trials).
- $\varphi_{F,d}^k$ measure of revenue if drug is licensed in F .
- $\tilde{\psi}_{S,d}$ modified Spiessens-Debois test for H_S ($= 0$ for classical trials).
- $\varphi_{S,d}^k$ measure of revenue if drug is licensed in S only.
- $C(d)$ cost for the trial.

The revenue measures

We assume that the revenue measures $\varphi_{F,d}^{\text{Sponsor}}$, $\varphi_{S,d}^{\text{Sponsor}}$ depend on the data via the observed effect sizes $\hat{\delta}_{F,d}$ and $\hat{\delta}_{S,d}$:

$$\varphi_{F,d}^{\text{Sponsor}} = N \cdot r_F \cdot (\hat{\delta}_{F,d} - \mu_F)^+$$

$$\varphi_{S,d}^{\text{Sponsor}} = \lambda \cdot N \cdot r_S \cdot (\hat{\delta}_{S,d} - \mu_S)^+$$

where

- N denotes the number of future patients (market size).
- r_F, r_S are revenue parameters.
- μ_F, μ_S denote clinically relevant thresholds.

The revenue measures for the public health view are given by

$$\varphi_{F,d}^{\text{Public health}} = \varphi_F^{\text{Public health}} = N \cdot r_F \cdot (\delta_F - \mu_F)$$

$$\varphi_{S,d}^{\text{Public health}} = \varphi_S^{\text{Public health}} = \lambda \cdot N \cdot r_S \cdot (\delta_S - \mu_S)$$

The costs of a trial

The costs of a trial are the same for the sponsor and the public health view.

- Classical Trial

$$C(d) = c_{\text{setup}} + 2nc_{\text{per-patient}}.$$

- Stratified Trial

$$C(d) = c_{\text{setup}} + c_{\text{Biomarker development}} + 2n(c_{\text{per-patient}} + c_{\text{screening}}).$$

- Enrichment Trial

$$C(d) = c_{\text{setup}} + c_{\text{Biomarker development}} + 2n\left(c_{\text{per-patient}} + \frac{c_{\text{screening}}}{\lambda}\right).$$

The optimal trial design

The optimal design is defined via:

$$d^* \in \operatorname{argmax}_{d \in D} E_{\pi} [U(d)],$$

where

$$E_{\pi}[U(d)] = \int E_{\Delta}[U(d)]\pi(\Delta),$$

Plan:

- ① How to compute the expected utilities?
- ② Description of the different cases studied.
- ③ Presentation and discussion of plots for the different cases.
- ④ Some conclusions from the case studies.

Recall, the design parameters are:

- All designs: sample size.
- Stratified design: significance levels for the multiplicity adjustment procedure.
- Stratified design for public health view: the additional threshold for an effect in S' that is required for approval in F ($p_{S'} < \tau_{S'}$).

Expected utility for enrichment design

For the enrichment design $\tilde{\psi}_{F, E_n} = 0$, so that

$$U_S(E_n) = N\lambda r_S \psi_{S, E_n} \left(\hat{\delta}_{S, E_n} - \mu_S \right)^+ - C(E_n).$$

The expected utility given effect sizes Δ is

$$E[U_S(E_n)|\Delta] = N\lambda r_S \left((1 - \Phi(\kappa))(\delta_S - \mu_S) + \sqrt{\frac{2\sigma^2}{n}} \phi(\kappa) \right) - C(E_n),$$
$$\kappa = \sqrt{\frac{n}{2\sigma^2}} \left[\max \left(z_\alpha \sqrt{\frac{2\sigma^2}{n}}, \mu_S \right) - \delta_S \right].$$

Similarly, for the public health view

$$E[U_{PH}(E_n)|\Delta] = N\lambda r_S (\delta_S - \mu_S) \left(1 - \Phi \left(z_\alpha - \delta_S / \sqrt{\frac{2\sigma^2}{n}} \right) \right) - C(E_n).$$

Expected utility for classical design

For the classical design $\tilde{\psi}_{S, \mathbf{c}_n} = 0$, so that

$$U_S(\mathbf{c}_n) = Nr_F \psi_{F, \mathbf{c}_n} \left(\hat{\delta}_F - \mu_F \right)^+ - C(\mathbf{c}_n),$$

The expected utility given effect sizes Δ is

$$E[U_S(\mathbf{c}_n)|\Delta] = Nr_F \left((1 - \Phi(\kappa))(\delta_F - \mu_F) + \sqrt{V(\hat{\delta}_F)}\phi(\kappa) \right) - C(\mathbf{c}_n),$$

$$V(\hat{\delta}_F) = (2\sigma^2 + \lambda(1 - \lambda)(\delta_S - \delta_{S'})^2) / n,$$

$$\kappa = V(\hat{\delta}_F)^{-1/2} \left[\max \left(z_\alpha \sqrt{\frac{2\sigma^2}{n}}, \mu_F \right) - \delta_F \right].$$

Similarly, for the public health view

$$E[U_{PH}(\mathbf{c}_n)|\Delta] = Nr_F(\delta_F - \mu_F) \left(1 - \Phi \left(z_\alpha - \delta_F V(\hat{\delta}_F)^{-1/2} \right) \right) - C(\mathbf{c}_n).$$

The expected utility given the effect sizes Δ is given by

$$E[U_S(s_{n,\alpha_S})|\Delta] = Nr_F E \left[\tilde{\psi}_F \left(\hat{\delta}_F - \mu_F \right)^+ | \Delta \right] \\ + N\lambda r_S E \left[\left(1 - \tilde{\psi}_F \right) \tilde{\psi}_S \left(\hat{\delta}_S - \mu_S \right)^+ | \Delta \right] - C(s_{n,\alpha_S}).$$

It can be computed using numerical integration, as can the corresponding expression for the public health view.

Each particular situation is defined as follows:

- 1 Fix all parameters except the form of the prior, the market size and the biomarker costs.
- 2 Choose a scenario defining the form of the prior.
- 3 Choose a case defining the market size and the biomarker costs.

Fixed parameters for case studies

- Minimum sample size required by regulator: $n_{\min} = 50$.
- Sample variance for each observation: $\sigma = 1$.
- One-sided significance level when testing: $\alpha = 0.025$.
- Minimal clinically relevant thresholds for regulatory approval:
 $\mu_S = \mu_F = 0.1$.
- Thresholds in the multiple test for the stratified design:
 $\tau_S = \tau_{S'} = 0.3$.
- Fixed setup cost for the trial: $c_{\text{setup}} = 1$ MUSD.
- Marginal cost per patient included: $c_{\text{per-patient}} = 50\,000$ USD.

We have considered priors $\pi_{\delta_S, i, \delta_{S'}, i}$ on a grid $(\delta_S, i, \delta_{S'}, i)$, $i = 1, \dots, K$, of effect sizes.

Scenario A A point prior with $\pi_{\delta_S, 0} = 1$ for $\delta_S = 0.3$.

Scenario B A prior with $K = 3$. $\delta_S = 0.3$ and $\pi_{\delta_S, \frac{j}{K-1} \delta_S} = \frac{1}{3}$,
 $j = 0, \dots, K - 1$.

Scenario C A point prior with $\pi_{\delta_S, \delta_S} = 1$ for $\delta_S = 0.3$.

Parameters for cases 1, 2 and 3

Reward and cost parameters in the utility function:

Case 1 Large market and negligible biomarker costs.

$Nr_F = Nr_S = 10\,000$ MUSD per unit of efficacy and
 $c_{\text{screening}} = c_{\text{Biomarker development}} = 0$.

Case 2 Small market and negligible biomarker costs.

$Nr_F = Nr_S = 1000$ MUSD per unit of efficacy and
 $c_{\text{screening}} = c_{\text{Biomarker development}} = 0$.

Case 3 Small market with biomarker and screening costs.

$Nr_F = Nr_S = 1000$ MUSD per unit of efficacy.
 $c_{\text{screening}} = 5000$ USD per patient and
 $c_{\text{Biomarker development}} = 10$ MUSD.

Plots for cases 1, 2 and 3

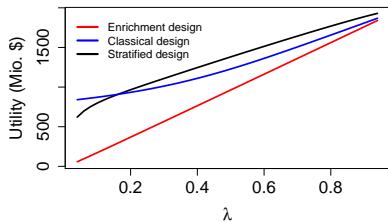
For each case, we'll look at

- 1 Optimal expected utility and sample size vs. $\lambda \in [0.04, 0.94]$.
- 2 Optimal significance levels of the multiple test for the stratified design, and the optimal threshold $\tau_{S'}$ vs. $\lambda \in [0.04, 0.94]$.
- 3 The power vs. $\lambda \in [0.04, 0.94]$.

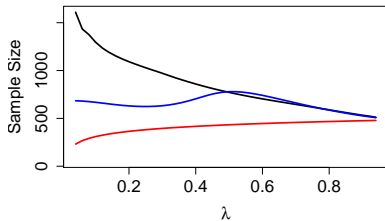
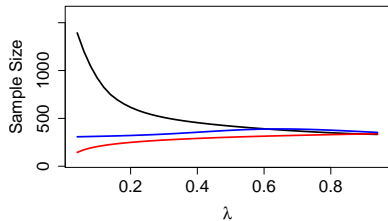
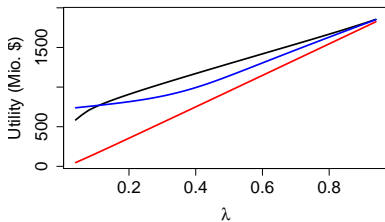
Optimization of sample size is done for $n \leq 2000$.

Optimal EU and Sample size (Case 1)

Sponsor

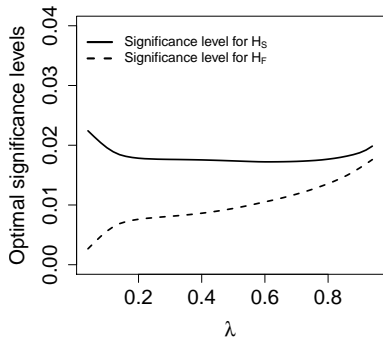


Public Health

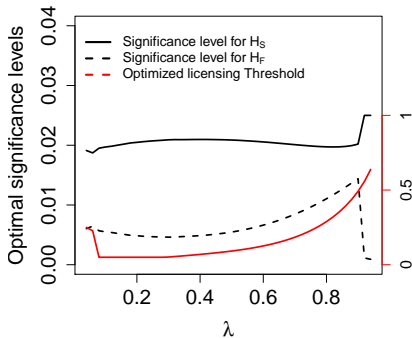


Optimal sig levels for stratified design (Case 1)

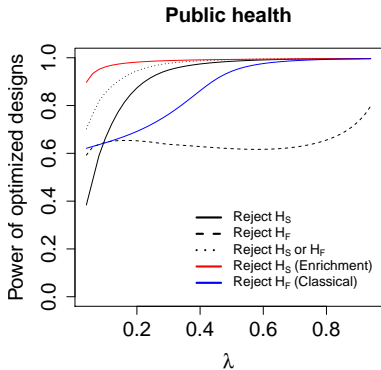
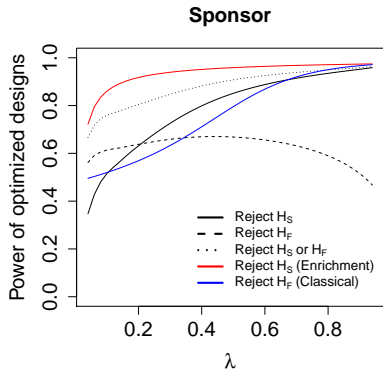
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Public health

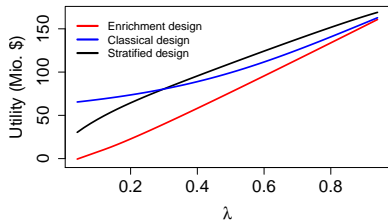


Power for the designs (Case 1)

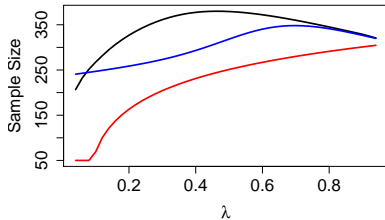
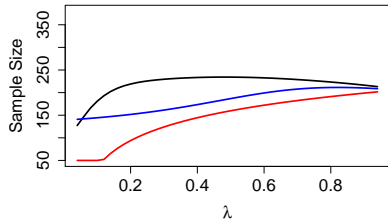
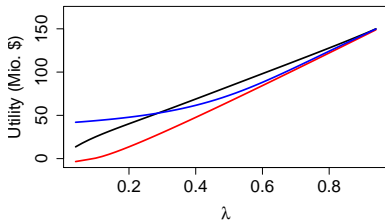


Optimal EU and Sample size (Case 2)

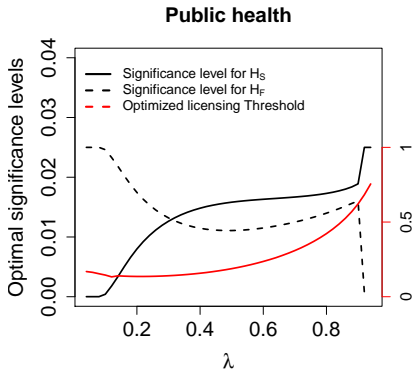
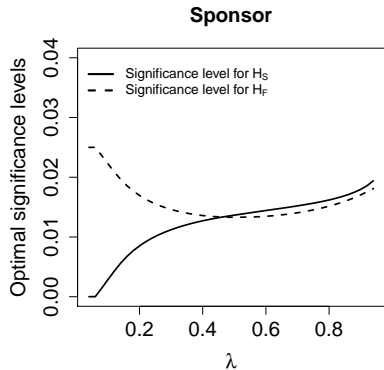
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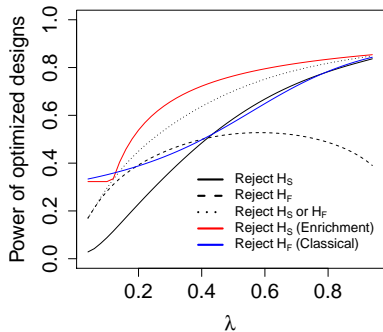


Optimal significance levels for stratified design (Case 2)

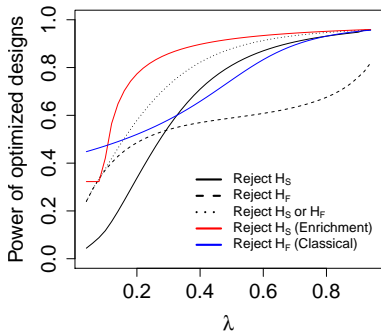


Power for the designs (Case 2)

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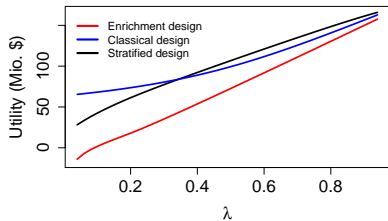


Public health

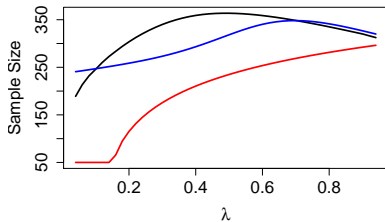
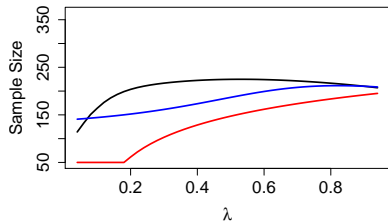
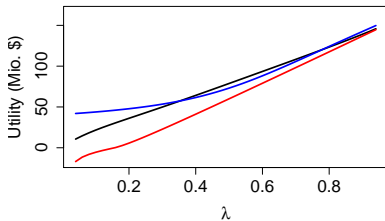


Optimal EU and Sample size (Case 3)

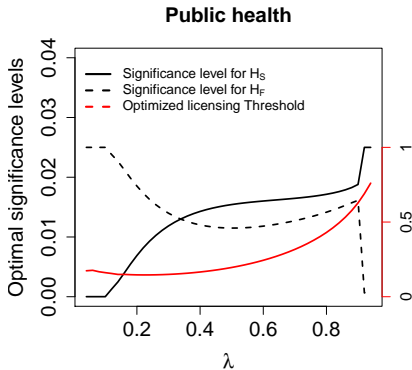
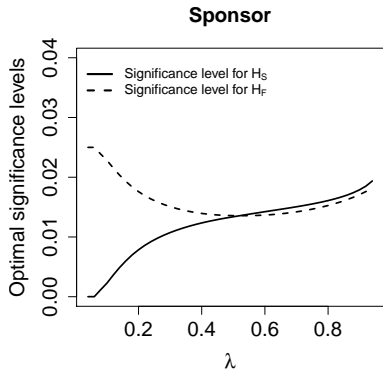
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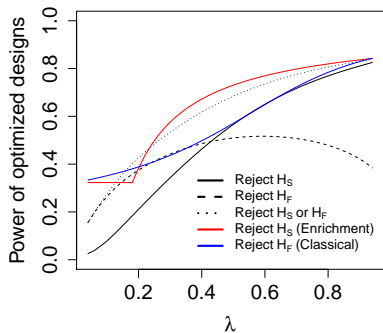


Optimal significance levels for stratified design (Case 3)

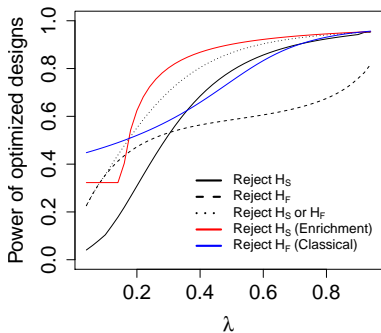


Power for the designs (Case 3)

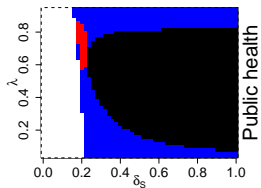
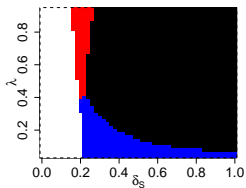
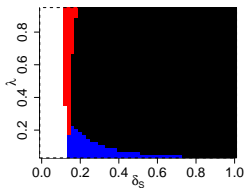
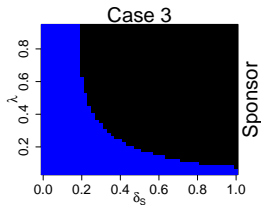
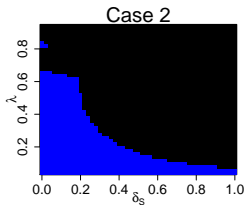
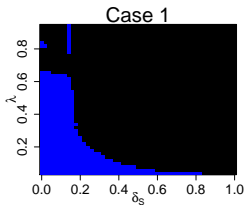
Sponsor



Public health



Optimality regions for the designs in the (δ_S, λ_S) -plane



Sponsor

Public health

Summary of results from case studies

The optimal design depends heavily on the particular parameter configuration. However, our case studies indicates that

- Optimal expected utilities are larger for the sponsor.
- Optimal sample sizes are larger for the public health view.
- Since the public health decision maker optimises utility as a function of the true effects, it sometimes decides not to perform a study that a (commercial) sponsor would find attractive. Typically, this can be observed for priors corresponding to a belief in low effect sizes.
- Either the classical or stratified design tends to be optimal for the sponsor, while the enrichment design is sometimes optimal for the public health view.
- The relative size of the costs associated with the trial and the costs associated with biomarker testing has a strong impact on the optimality regions for the different designs.

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